

# Corbett Keeling advises REAL Digital International Limited on its sale to LDC

January 2022

Corbett Keeling is delighted to have advised the shareholders of REAL Digital International Limited (RDIL) on the successful sale of the business to LDC, a mid-market private equity firm.



Headquartered in Croydon, London, RDIL was established in 2004 and is a specialised data-led software solutions and automated fulfilment provider. RDIL supports a wide range of sectors including healthcare organisations and mobile network operators by solving complex fulfilment challenges.



Barry Stephens, Managing Director, and Chris Tagg, Sales Director, led the buy-out of the founding shareholder. The two of them, supported by the excellent wider team at RDIL, will continue to drive the business forward and provide unique solutions to their existing and new customers.

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"Corbett Keeling, or should I say Jim and Harry, were brilliant throughout the deal. This was our first time and I knew we would need someone that would hold our hands throughout the whole process. It took us time to find the right partnership. They were always there for us and we wouldn't hesitate to do it again with Corbett Keeling by our side."

**Barry Stephens, Managing Director, REAL Digital International Limited**

"RDIL has developed a unique proposition to service markets with huge growth potential. We are backing a strong and passionate management team of innovators and problem solvers that continue to surpass their clients' expectations. We look forward to partnering with Barry, Chris and the team to support the next stage of their growth journey."

**Aylesh Patel, Investment Director, LDC**

"It has been a privilege to work with the REAL Digital team on this transaction and I believe the management team, with LDC's support, are well-placed to take the business forward. Many congratulations to all involved."

**Harry Knight, Corporate Finance Director, Corbett Keeling**